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HQ, USACC and Fort Knox
Fort Knox, KY
141530AUG17
S: 051600MAR18

**USACC OPORD 17-08-027 – Junior Reserve Officers' Training Corps (JROTC)
Essay Contest**

(U) Suspense: 051600MAR18: USACC Brigades submit their essay nominations to the JROTC Directorate POC (see para 5.b).

(U) References: CCR 145-2; Organization, Administration, Operation, Training and Support, 1 February 2012.

(U) Time Zone Used Throughout the OPORD: QUEBEC (Eastern Daylight) (GMT - 4:00)

1. (U) SITUATION.

a. (U) The JROTC Essay Contest is an annual competition designed to give Cadets an opportunity to assimilate lessons learned from JROTC curriculum and communicate their knowledge in writing. Participating in the essay contest exposes Cadets to a key component of 21st Century Education: writing. Writing in accordance with national standards outlined in the Common Core States Standards help Cadets prepare for college and careers. The essay contest is one way the JROTC Directorate extends its effort to motivate young people to be better citizens.

b. (U) For SY 17-18, portions of the JROTC Essay Contest will be incorporated into the JROTC Leadership and Academic Bowl (JLAB) 2018. Out of the possible thousands of essays submitted by Cadets, JROTC Directorate will select the top three essays as the 1st, 2nd, and 3rd place national winners. The national winners will win an all-expense paid roundtrip to JLAB 2018 at The Catholic University of America in Washington, D.C on 22-26 June 2018.

2. (U) MISSION. USACC conducts a JROTC Essay Contest in SY17-18 in support of JROTC's mission to motivate young people to be better citizens, and to instill in students the values of citizenship, service to the United States, personal responsibility, and a sense of accomplishment.

3. (U) EXECUTION.

a. (U) Concept of Operation. All Cadets enrolled in JROTC are encouraged to participate in the essay contest. Cadet's essay will be their own work. Instructors will

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evaluate Cadets' essay using the rubric in Annex A and select one essay to submit to their Brigade. Based on the number of essays allocated to each Brigade (see Annex B), the Brigades will select the best essay(s) and submit them to the JROTC Directorate. The JROTC Directorate will select the 1st, 2nd, and 3rd place national winners. The length of the essays will be 2-3 pages, excluding cover page. Pages within the essay, including cover page, must adhere to the following:

- (1) (U) Essay Theme: Emotional Intelligence.
- (2) (U) Layout:
 - (a) (U) Font Type: Times New Roman.
 - (b) (U) Font size: 12.
 - (c) (U) Spacing: Double.
 - (d) (U) Margins: 1 inch on all sides.
- (3) (U) Cover page will identify Cadet's:
 - (a) (U) First and last name.
 - (b) (U) Home address (street, city, state, and zip code).
 - (c) (U) LET number.
 - (d) (U) High school name.
 - (e) (U) High school address (street, city, state, and zip code).
 - (f) (U) SAI or AI name, phone number, and email address.
- b. (U) Tasks to Subordinate Units/Staff.
 - (1) (U) **USACC, JROTC Directorate.**
 - (a) (U) Conduct JROTC Essay Contest.
 - (b) (U) Coordinate final judging to select and announce national winners.
 - (c) (U) Approve awards for national winners.

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(2) (U) **USACC, 2nd through 8th Brigades.**

(a) (U) Ensure JROTC Instructors (SAI/AI) conduct the JROTC Essay Contest in their schools and select **one** essay to submit to their Brigade. Essays must adhere to the rubric in Annex A.

(b) (U) Coordinate judging to select the best essay(s). Based on the number of essays allocated in Annex B, submit essays to JROTC Directorate, Education and Curriculum Division at usarmy.knox.usacc.list.hq-jrotc-education@mail.mil. Submit essay(s) **NLT 051600MAR18**. Ensure essay(s) adhere to rubric in Annex A.

(c) (U) Prepare and send congratulatory letters to essay winners.

(d) (U) Coordinate local awards ceremony to recognize essay winners.

c. (U) Coordinating Instructions.

(1) (U) The JROTC Essay Contest is made possible with the support of College Options Foundation (COF), who provides affordable college options to JROTC Cadets. For more information, please visit their website at www.collegeoptionsfoundation.net. The COF will provide the following support to the JROTC Essay Contest:

(a) (U) Arrange and coordinate roundtrip transportation, lodging, and meals for 1st, 2nd, and 3rd place national winners to attend JLAB 2018. COF will also arrange and coordinate roundtrip transportation, lodging, and meals for one Instructor, and one chaperone if the national winner's gender is different than the instructor.

(b) (U) Provide a gift card valued at \$375, \$225, and \$150 to the 1st, 2nd, and 3rd place national winners respectively during JLAB 2018 Awards Ceremony.

4. (U) SUSTAINMENT. N/A

5. (U) COMMAND AND CONTROL.

a. (U) Command.

(1) (U) USACC, JROTC Directorate is the lead for this OPORD. POC information is in paragraph 5.b. below.

(2) (U) Direct general OPORD inquiries and task closure reports to USACC, G3, 502-624-5393/5399, GAL: USARMY Ft Knox USACC Mailbox HQ G3 Ops, usarmy.knox.usacc.mbx.hq-g3-ops@mail.mil. Direct specific inquiries regarding this OPORD to the POCs listed in paragraph 5.b. below.

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(3) (U) Locate USACC OPORDS on the USACC Taskings SharePoint site at the following address: <https://army.deps.mil/army/cmds/USACC-Taskings/default.aspx>. (Remember to select your "DOD EMAIL CA-32" Certificate for access).

b. (U) Signal.

(1) (U) Primary POC: USACC, JROTC, Mr. Preston Barlow, (502) 624-1330, preston.f.barlow.civ@mail.mil.

(2) (U) Alternate POC: USACC, JROTC, Mr. Adam Palm, (502) 624-1330, adam.m.palm.ctr@mail.mil.

ACKNOWLEDGE:

**HUGHES
MG**

OFFICIAL:

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DAVIS

COL

DCS, G3

ANNEXES:

Annex A – JROTC Essay Contest Rubric for SY 17-18

Annex B – Brigade Essay Allocations for SY 17-18

DISTRIBUTION:

USACC, PAO

USACC, JROTC

USACC, 2d Brigade

USACC, 3d Brigade

USACC, 4th Brigade

USACC, 5th Brigade

USACC, 6th Brigade

USACC, 7th Brigade

USACC, 8th Brigade

College Options Foundation

Annex A
JROTC Essay Contest Rubric for SY 17-18
"Emotional Intelligence"

Cadet Name:

School Name, City, State

Essay Criteria	3 points	2 points	1 point	Total Points	
Opening Statement	Provides a complete preview of the content in the essay AND has an exceptionally strong hook or attention-grabber that includes a strong statement, relevant quotation, statistic, or question.	Provides a preview of the content in the essay AND has a hook or attention-grabber.	Provides an incomplete preview of the content in the essay or does not provide a hook or attention-grabber.		
Body	Clearly explains each of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.	Explains two of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.	Explains one of the following three main points: What is emotional intelligence? Identify one of your emotional skills and explain what it means. Explain how an awareness of your emotional skills makes you a better citizen.		
Conclusion	Provides a strong closing statement AND summarizes the main points in a new way.	Provides a closing statement AND summarizes the main points.	Provides an incomplete closing statement or does not summarize the main points.		
Grammar	Provides complete, coherent sentences throughout the essay AND structure of sentences varies without any punctuation errors.	Provides complete, coherent, and varied sentences AND sentences contains no more than one punctuation error.	Provides incomplete or incoherent sentences or sentences contains two or more punctuation errors.		
Spelling	All words spelled correctly.	No more than one misspelled word.	Two or more misspelled words.		
Essay Layout		2 points			
Length		2 to 3 pages, not including cover page.			
Spacing		Each page double-spaced throughout.			
Font Type		Times New Roman			
Font Size		12 pitch			
Margins		Each page had 1 inch margins on four sides.			
TOTAL SCORE (maximum possible score is 25)					

Annex B

Brigade Essay Allocations for SY 17-18

The list below identifies the number of essays each Brigade may submit to JROTC Directorate. The allocations are based on a 1 to 150 ratio (1 essay per 150 school programs). Based on the ratio, the total number of essay(s) allocated to each Brigade was rounded up to the next whole number.

2nd Brigade: 1 essay

3rd Brigade: 1 essay

4th Brigade: 3 essays

5th Brigade: 3 essays

6th Brigade: 4 essays

7th Brigade: 2 essays

8th Brigade: 2 essays